

SELF-EMPLOYABILITY AWARENESS

Date	:	July 2006
Place	:	T. Nagar Housing Board
Target Group	:	Members of Women Self-Help Groups
No. of Beneficiaries	:	

Self-Help Groups have enabled financial intermediation, and taught their members the discipline of saving, pooling their savings for lending to members of the group for income-generating activities. The income-generating activities have resulted in an increase in incomes of the SHG members in urban and rural area.

In the urban slum areas like, Dr. Thomas Road, the problems faced by SHG members are that they are lacking in skills towards the micro-enterprises and income-generation activities.

Understanding the need of these members, The Cherian Foundation organized awareness cum workshop on self-employability concept. Mrs. Chitra Thaigarajan, from Inner Wheel helped the SHG in teaching flower arrangement. She also gave tips for good hand-eye coordination, so they don't hurt or destroy the flowers. She also taught how to care for certain types of flowers, to keep them healthy and beautiful.

In the feedback session members shared that "We learnt how to make flower arrangement. We were also trained in making flower vases. Learning these skills have been very beneficial"